

LOGONA Herbal Hair Color Creams - simply the best colors Nature has to offer

Nothing makes you feel quite so good about yourself than healthy, voluminous hair with a fresh and lively color. Whether you want only to add some depth or a subtle nuance to your existing hair color, or to change your hair color entirely, LOGONA Herbal Hair colors can do the job. And do it without attacking the natural structure of your hair!

Herbal Hair Colors really work differently

Chemical hair colors aggressively remove natural pigments from the interior of the hair shaft, and replace them with synthetic dyes. In this way, your natural hair color can be completely changed. However, since natural hair pigments have a stabilizing effect on overall hair structure, repeated chemical color treatments can make hair fragile and lifeless. LOGONA Herbal Hair dyes penetrate only into the outer, scaly layer of the hair shaft, giving a coating of color over this outer layer. The natural pigments of your hair shine through this color layer. Your new hair color results from the combination of your beginning color with the applied hair color layer.

Each LOGONA hair coloring product is a unique composition of coloring and conditioning herbal ingredients, which produce brilliant color, shine and volume. The botanical ingredients strengthen the hair and give it naturally enhanced volume. The extra shine results from the smoothing effect the hair color layer has on the outer layer of the hair shaft. This increases the light reflected off the hair, which produces the typical glossiness and shine of hair colored with a LOGONA Herbal Hair Color.

100% Natural Ingredients

LOGONA Herbal Hair Colors consist of natural, plant colorants, such as certified organically grown henna, walnut shells, and buckthorn, combined with natural conditioners, such as wheat protein and jojoba. Each LOGONA Herbal Color carries the NaTrue seal of approval as a certified natural cosmetic product. Free of synthetic colorants, fragrances, or preservatives,

LOGONA hair colors contain none of the aggressive ingredients, such as ammonia and peroxides, normally contained in hair coloring products. Independent labs test each batch for residues of agricultural chemicals and for heavy metal concentrations.

LOGONA Herbal Color Creams

Ready-to-Use Formulations

The LOGONA Herbal Hair Color Creams represent a truly new and innovative approach to hair coloring. Based solidly on decades of experience with the popular LOGONA Herbal Hair Color powdered mixtures, the Color Creams add convenience and simplicity to the process. The Color Creams are ready to use right out of the tube! No mixing with hot water or coffee or anything. Just squeeze the product from the tube and apply.

NaTrue Certified Natural

Just like the powdered Herbal Hair Colors, LOGONA Color Creams contain only natural colorants, such as henna, beet root, rhubarb, and chamomille, which produce especially gentle coloration process and very natural color results. Each is NaTrue certified natural.

Touch Up Coloring of New Growth and Roots

LOGONA hair colors are long lasting. For most people, after 4-8 weeks a clearly visible difference exists between the colored hair and the color of the new growth. The "roots problem". This contrast, however, is generally much subtler than for chemically colored hair. Now, thanks to the creamy texture and ease of application of the Color Creams, you can now color your new growth much more easily. The products' film-forming characteristics also produce a much more blended look between your newly-colored roots and your previously color hair.

Strand Testing

Even though the Color Creams greatly simplify the application of a natural color, you still definitely need to take the time to do careful strand testing. Just as much as with the LOGONA powdered hair colors, the new Color Creams combine with your individual hair color and structure to produce a color result not completely predictable or standardizable. Fine or very light hair tends to bind the hair color much quicker and more intensively than coarser or darker hair. We recommend that you perform the strand test in an area where your hair is lightest or grayest.

For Optimal Results with LOGONA Color Creams

You will need

- To prepare your hair optimally before coloring, we recommend LOGONA Mineral Clay Pre-Treatment, which removes all traces of treatment and styling products, such as silicones and film forming agents.
- one tube (150 ml) of a LOGONA Herbal Hair Color Cream. For shoulder length and longer hair lengths, you will need two tubes for the first application.
- gloves and warming cap, included with the product
- a non-metallic bowl or basin
- a hair color application brush, such as the type offered by LOGONA

- a rich skin cream to prevent discoloration of the skin at your hairline
- cotton coiling to cover the cream applied to the skin at the hairline
- one or two old towels to protect your clothing from staining
- After coloring, we recommend LOGONA Color Fix Post-Treatment (this color-fixing treatment seals the color layer and intensifies its brightness, and extends the life significantly of your hair color treatment)

Preparation

LOGONA Herbal Hair Color Creams can be used either on dry or damp hair. Prior to coloring, wash your hair thoroughly, but do not use any conditioner or treatment product. Otherwise, the colorant may not bind well with your hair. If you have used styling products such as hair spray or mousse, you should first use a special hair cleanser to deep clean your hair, such as LOGONA Mineral Clay Pre-Treatment. The unique combination of green mineral clay and birch leaf extract gently removes all traces of foreign residues, which vastly improves the bonding between your hair and the color mixture.

Instructions: apply LOGONA Color Plus with a comb or hair coloring brush, begin application at the base of your hair and continue along its entire length, working a section at a time. Allow to work 10-15 minutes, and then rinse out completely with plenty of water.

How to Apply LOGONA Herbal Hair Color Cream

To prevent discoloration of the skin at your hairline, apply a rich cream to your skin all along the hairline. To protect your clothing, drape an old towel over your shoulders and put on the gloves supplied in the package. Apply the Herbal Hair Color Cream beginning at the back of your head. Using a comb or hair coloring brush, begin the application at the base of your hair and continue along its entire length, working section by section. To remove easily any hair color remains from your skin, soak a cotton ball with shampoo and wipe the color away. If necessary, press cotton coiling onto the cream applied along the skin of your hairline. Cover your hair with the warming cap supplied, and wrap a towel around your head. (Heat, whether supplied by the sun or a heating bonnet, accelerates and intensifies the coloration.)

Tip: Any skin discoloration from the hair color mixture will disappear shortly on its own. Use a mixture of lemon juice and vegetable oil to remove these stains more quickly.

Processing Time for Color Creams

Herbal Hair Color Creams can remain in your hair from 30 minutes to two hours. In general, longer processing times are normal for thicker and/or darker hair types, than for finer and/or lighter hair types. Your own strand test will give you the best information for your correct processing time. You will find an overview of recommended processing times below.

LOGONA Herbal Hair Color Creams

Color Cream 200 copper blonde non-lightening	recommended for blonde hair	30 min – 1.5 hours
Color Cream 210 copper red	recommended for blonde to brown hair	30 min – 2 hours
Color Cream 220 wine red	recommended for blonde to brown hair	30 min – 2 hours
Color Cream 230 Chestnut Brown	recommended for blonde to dark brown hair	30 min – 2 hours
Color Cream 240 nougat brown	brown recommended for blonde to brown hair	30 min – 2 hours

After Coloring

At the end of the processing time, rinse your hair carefully and completely with warm water. Instead of a shampoo, we recommend LOGONA Color Fix post-treatment, a specialized cleanser which seals the color into your hair, increasing the intensity and brilliance of the color result. Rich in nourishing burdock seed oil, betaine, and wheat protein, LOGONA Color Fix smooths your hair structure while sealing the color to ensure a long lasting color result. You can also use it between colorings to maintain the original brilliance and intensity of your color result. You can also use it between colorings to maintain the original brilliance and intensity of your color result.

Color Enhancing Shampoos

The LOGONA Color Care Shampoos Chamomille, Henna, and Hazelnut contain the same coloring plant extracts found in LOGONA Herbal Hair Colors. They help to extend the life of your LOGONA hair coloring, and care for your hair with premium ingredients. They can also be used to enliven uncoloured hair. However, they cannot replace an Herbal Hair Color.

Important Information

- Do not allow hair colors to come into contact with injured skin.
- LOGONA Herbal Hair Colors are not suitable for body painting.
- You cannot lighten your hair with any LOGONA Herbal Hair Color.
- Do not use LOGONA Herbal Hair Colors to color your eyelashes or eyebrows.
- Before you attempt to color chemically-colored hair with a LOGONA Herbal Hair Color, be certain to perform careful strand testing.

Good to Know

LOGONA Herbal Hair Colors are not temporary colors that wash out in a few days. These “semi-permanent” colors typically provide long-lasting color. How long a LOGONA hair color will last depends on hair structure, general care and treatment practices, and lifestyle activities. Although most people do re-color every 4-8 weeks, there is simply too much individual variation to establish firm guidelines for general use.

LOGONA Hair Colors and Permanent Waves

In general, we recommend to perm first, and color second. In this way, you will achieve a full coloration, and improve the structure of hair damaged by the perm.

LOGONA Hair Colors and Chemical Hair Colors

Using a LOGONA Herbal Hair Color on hair that has been chemically colored can easily produce an undesirable color result. Therefore, always conduct careful strand testing before attempting this.

Application Tips for Gray Hair

In general terms, LOGONA Herbal Hair Colors are very suitable to color gray hair; however, there is no magic wand to make gray simply disappear with purely natural colorants. Due to its unique characteristics, gray hair will always produce a lighter result than non gray hair when colored with a single application of a LOGONA hair color. The more gray you have, the lighter the overall color result will be.

Tips: You can deepen or intensify your color result by repeated colorings with a relatively short time period. To stabilize the color result, however we recommend that you wait 12-24 hours between colorings. Also, weekly usage of LOGONA Color Conditioner between colorings can maintain the brilliance and intensity of the original color result.